

# CSG Virtual Policy Academy — Sustainability in the COVID Era Dec. 11, 2020 | 1–5 p.m. ET

## 1 – 1:30 p.m. The Meaning of Sustainability in 2020

States and numerous industries have recognized the benefits of sustainable practices for decades, but 2020 may have redefined the concepts of sustainability as nearly every industry faced crises in the wake of the coronavirus pandemic. This opening session will illustrate the then-and-now of sustainability issues and answer some important questions: How have priorities changed? How will sustainable practices survive, evolve and manifest in a post-coronavirus economy? Can sustainability co-exist as resiliency and recovery become greater concerns?

## 1:30 – 2:30 p.m. Corporate Sustainability Efforts in light of COVID-19

This session will feature sustainability experts from various industries and sectors. Panelists will discuss how the events of 2020 impacted sustainability goals and principles and the actions corporate leaders took to maintain a sustainable course for their companies, employees and the customers they serve.

#### 2:30 - 2:45 p.m. Break

### 2:45 – 3:15 p.m. Virginia's Clean Economy Act

Approved by the legislature in March and signed by Gov. Ralph Northam in April, Virginia's Clean Economy Act requires new measures to promote energy efficiency, sets a schedule for closing fossil fuel power plants and will require electricity to come from 100% renewable sources. This session will look at how the state plans to move forward with and keep the ambitious energy legislation on track despite new priorities created by the pandemic this year and how sustainable energy might factor into the state's post-pandemic economic recovery plans.

## 3:15 – 3:45 p.m. Sustainability & the Resilience of Cities

The nation will rely upon its cities to play a big part in restarting the economy in the years ahead. However, major metropolitan areas are among the places hardest hit by the pandemic and could face significant fiscal challenges for years to come. This session will examine how public health concerns and new economic realities will prompt cities to evolve



post-pandemic. What issues are creating the biggest challenges for municipal officials and agencies around the country? Will the principles of sustainable cities and smart cities thrive during or survive this era?

3:45 – 4 p.m. Break

4 – 5 p.m. Economic Recovery & Renewal Post-Pandemic

The concluding session will examine how the principles of sustainability may be able to guide states in the post-COVID economic recovery. In particular, can the push for sustainable energy help not only to create new jobs and put Americans back to work but also help the nation address key environmental goals in the years ahead?